



Experiences

15-18 JULY 2021

FORMULA 1 BRITISH GRAND PRIX 2021

Paddock Club™ Packages

Programming and Experiences are subject to change based on local health and safety guidelines at the time of the event. Formula 1 media, driver and legend appearances may be hosted virtually or in-person.

Silverstone, Great Britain

SILVERSTONE GREAT BRITAIN

Named after the nearby Silverstone village, the surrounding areas of the track are home to many of Formula 1's team factories, so the chances of you driving past one are pretty high!

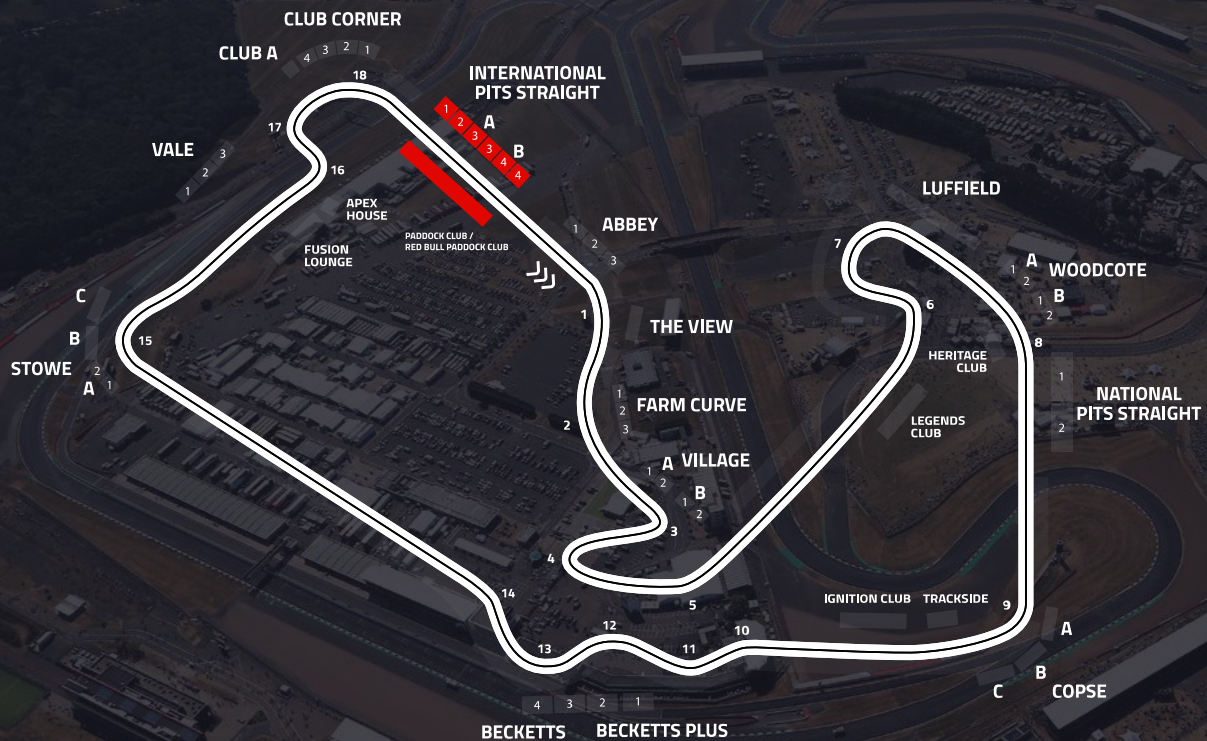
8km north of the track is Towcester, famed for its traditional pubs and fare. If retail therapy is your tonic, take a trip to Bicester Village, situated 15 miles from Silverstone and home to more than 130 shopping outlets.

The Navigation Pub in Towcester is home to some proper 'pub grub', and a perfect spot to enjoy a summer's evening with the locals after a long day at the track. Located in the Midlands of England, London, like many of the country's major cities, is just over an hour and a half drive from the race track, and the perfect excuse to extend your stay. One of the world's most popular tourist destinations, the list of things to do is endless. From Buckingham Palace to Westminster Abbey, London is a must-see.

Attend the 2021 British Grand Prix at Silverstone with F1 Experiences, the Official Experience, Hospitality & Travel Programme of Formula 1, with access including driver meet-and-greets, Paddock Club Reception, Exclusive Pit Lane Walks and more!



SEATING CHART



INTERNATIONAL PITS STRAIGHT

Seat-Back

Premier Package

FORMULA 1 PADDOCK CLUB™

Covered - Hospitality

Premier, Paddock Club™, Red Bull Racing Paddock Club™ & HAAS Team Paddock Club™ Packages

PREMIER

FRIDAY RACE TICKET • FORMULA 1 Paddock Club™
SATURDAY & SUNDAY RACE TICKET • INTERNATIONAL PITS STRAIGHT
(Saturday Roving Tickets)

YOUR EVENT LINE-UP

THURSDAY

- Guided Track Tour •
- Championship Trophy Photo •
- Exclusive Pit Lane Walk •

FRIDAY

- Entry into Formula 1® Paddock Club™ Hospitality
- Paddock Club™ Pit Lane Walks
- Guided Paddock Access •

SATURDAY & SUNDAY

- Ticket to International Pits Straight

EXCLUSIVE EXTRAS

- F1® Experiences Rewards •
- F1® Experiences Gift •
- F1® Experiences Lanyard & Ticket Sleeve •
- F1® TV Access
- 2021 Race Programme

ADDITIONAL OPTIONS

- 4-Night Accommodation & Daily Transportation
- Exclusive to F1® Experiences



PADDOCK CLUB

1-, 2- OR 3-DAY RACE TICKET • FORMULA 1 PADDOCK CLUB™

YOUR EVENT LINE-UP

DAILY

Entry into Formula 1 Paddock Club™ Hospitality
Paddock Club™ Pit Lane Walks

FRIDAY, SATURDAY OR SUNDAY

Guided Paddock Access*

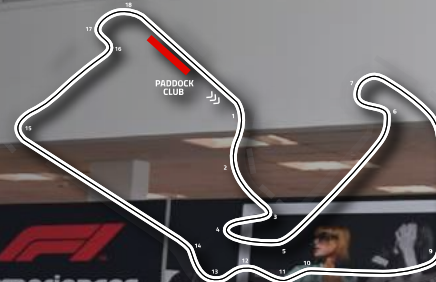
EXCLUSIVE EXTRAS

F1® Experiences Rewards*
Pair of Ear Plugs
2021 Race Programme

ADDITIONAL OPTIONS

4-Night Accommodation & Daily Transportation

*Exclusive to F1® Experiences



HAAS TEAM PADDOCK CLUB

2- OR 3-DAY RACE TICKET • FORMULA 1 PADDOCK CLUB™

YOUR EVENT LINE-UP

DAILY

Entry into Formula 1 Paddock Club™ Hospitality
Paddock Club™ Pit Lane Walks

FRIDAY, SATURDAY OR SUNDAY

Guided Paddock Access *with* Haas F1® Team Garage Tour*

EXCLUSIVE EXTRAS

F1® Experiences Rewards*
F1® Experiences Lanyard, Ticket Sleeve & Credential*
Haas F1® Team Gift Bag
Pair of Ear Plugs
2021 Race Programme

ADDITIONAL OPTIONS

4-Night Accommodation & Daily Transportation

* Exclusive to F1® Experiences



RED BULL RACING PADDOCK CLUB™

2-DAY RACE TICKET • FORMULA 1 PADDOCK CLUB™

YOUR EVENT LINE-UP

DAILY

Entry into Red Bull Racing Formula 1 Paddock Club™ Hospitality
Paddock Club™ Pit Lane Walks

FRIDAY, SATURDAY OR SUNDAY

Guided Paddock Access
Virtual Red Bull Racing Team Garage Tour
Virtual Red Bull Racing Team Appearances

EXCLUSIVE EXTRAS

F1® Experiences Rewards
Pair of Ear Plugs
2021 Race Programme
Red Bull Racing Exclusive Gift Bag
VIP Parking
• One per four packages purchased

ADDITIONAL OPTIONS

3- or 4-Night Accommodation & Daily Transportation
Private VIP Airport/Circuit Transfers
• Exclusive to F1® Experiences



INCLUSIONS



Guided Track Tour



Championship Trophy Photo



Exclusive Pit Lane Walk



Guided Paddock Access



One - Day Paddock Access



Paddock Club™ Pit Lane Walk



Haas F1® Team Garage Tour



Formula 1 Paddock Club™ Hospitality



Red Bull Racing Paddock Club™ Hospitality



Virtual Red Bull Racing Garage Tour

GUIDED TRACK TOUR

Accompanied by F1 experts, our Guided Track Tour is an exciting opportunity to ride around the circuit and see the track from the drivers' point of view. Feel the turns and undulations of each corner while embracing the unique views around the track. Previous guests have seen drivers and other teammates studying the track.



CHAMPIONSHIP TROPHY PHOTO

Take a walk down on the hallowed ground of the famous F1 grid before you have your photo taken on the starting grid with the race trophy during your designated evening. This iconic location will be a photo that you'll cherish for a lifetime and will be emailed out to you after the event for your personal use.

EXCLUSIVE PIT LANE WALK

F1® Experiences' guests will enjoy an up-close, unobstructed view of team personnel and garages during our Exclusive Pit Lane Walk, access to which is unavailable to the public.

PHOTO OPPORTUNITY

Perfect photo opportunity of your favourite teams, team principals and drivers

LAST MINUTE VIEWS

Views into team garages as final touches are added to the cars prior to the Grand Prix weekend



GUIDED PADDOCK ACCESS

Enjoy a guided tour of the renowned Formula 1® Paddock with an F1® Experiences staff member.

PERSONALIZED TOUR

Customized to focus on teams or areas your group wants to see

CELEBRITY SIGHTINGS

An opportunity to meet one of the stars of the Formula 1 grid, or grab a selfie with an icon of the sport

UNPRECEDENTED ACCESS

Only available to select F1 Experiences package holders



ONE - DAY PADDOCK ACCESS

Enjoy one full-day of access to the exciting Formula 1® Paddock where you can explore the highly-coveted ground home to drivers and the famous alike.

ONE - DAY ACCESS

Available Friday, Saturday or Sunday. Day will be determined based on availability

CELEBRITY SIGHTINGS

Previous guests have met drivers, team owners, Formula 1 CEO Chase Carey and more

UNPRECEDENTED ACCESS

Only available to Legend Ticket Package holders



PADDOCK CLUB™ PIT LANE WALK

Get up-close views of your favourite team garages as you take a walk behind the ropes down the pit lane through your Paddock Club access.

PHOTO OPPORTUNITY

Perfect photo opportunity of your favourite teams, team principals and drivers

LAST MINUTE VIEWS

Views into team garages as final touches are added to the cars prior to the Grand Prix weekend race weekend





HAAS F1® TEAM GARAGE TOUR

Enjoy an up-close look at the inner workings of the Haas F1® Team. Stand on the famous F1 pit lane as you watch the mechanics from America's only F1 team and other competing teams prepare the cars for practice and qualifying sessions and Sunday's race.


Paddock Club

FORMULA 1 PADDOCK CLUB™



Guests will receive access to the prestigious Formula 1 Paddock Club™ with unmatched food options, open bars, daily pit lane walks and Paddock access. Located above the pit lane, enjoy driver appearances and interviews throughout the weekend.

INCLUSIONS

- Privileged Viewing Position of the Race
- Morning Refreshments Upon Arrival
- Four Course Gourmet Dining
- An Open Wine & Champagne Bar
- Music Entertainment

RED BULL RACING PADDOCK CLUB SUITE

Enjoy exclusive access to the Red Bull Racing suite in the Formula 1 Paddock Club, complete with VIP hospitality, daily pit lane walks and a special gift bag. Guests also experience a virtual tour of the Red Bull Racing team garage and special appearances by key members of the team, including drivers.

INCLUSIONS

- Privileged Viewing Position of the Race
- Premium All-Day Grazing Menu Prepared by World-Class Chefs
- Red Bull Cocktails, Premium Wines, Beer, Soft Drinks & Espresso Coffee
- Red Bull Racing Team Exclusive Gift
- Virtual Red Bull Racing Team Appearances



A photograph of the Red Bull Racing garage during a race weekend. Three team members are in the foreground, wearing dark blue racing suits with Red Bull and other sponsor logos. They are all wearing large black headphones, indicating they are in a radio room or control area. The background shows the busy atmosphere of a race track with various equipment and personnel.

VIRTUAL RED BULL RACING GARAGE TOUR

Enjoy a virtual tour of the Red Bull Racing Team garage. Fed via a live stream into the Red Bull suite, watch the 4-time Constructors' Champions at work as the mechanics put the final touches on both Red Bulls for practice and qualifying sessions and Sunday's race.

EXCLUSIVE EXTRAS

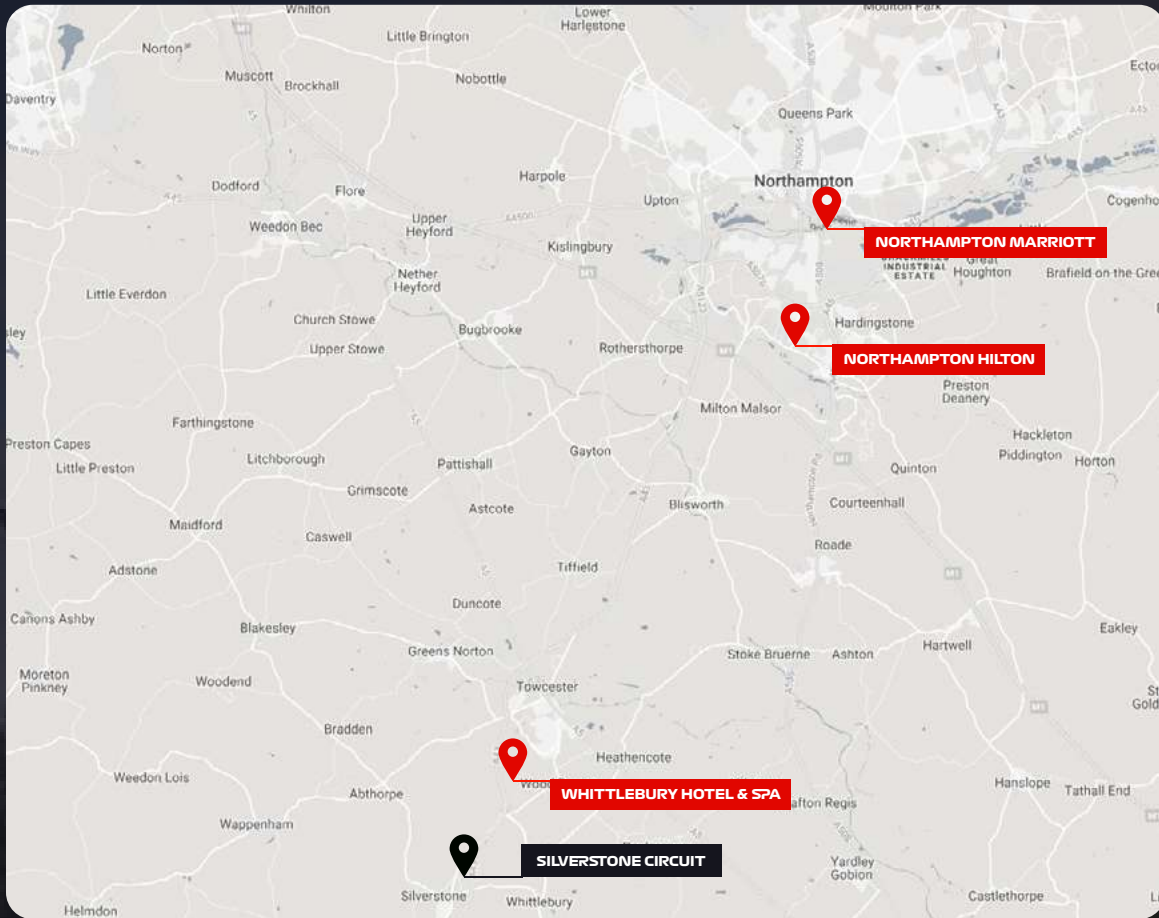
F1® TV ACCESS

F1 TV Access offers unique feeds from every session of the race weekend, with the capability of multi-level personalization.



Experiences **REWARDS**

F1 Experiences Rewards are given to you for any Official F1 Experiences Ticket Package. Rewards are calculated as 10% of your total purchase in USD and can be redeemed for future F1 Experiences Packages or future hotel bookings.



ACCOMMODATION

NORTHAMPTON HILTON

23.1 KM FROM CIRCUIT

4 - Stars

WHITTLEBURY HOTEL & SPA

6.9 KM FROM CIRCUIT

4 - Stars

NORTHAMPTON MARRIOTT

24.4 KM FROM CIRCUIT

4 - Stars

NORTHAMPTON HILTON HOTEL

4-Night Stay | Check-in/Check-out

July 15 - 18

Transportation

Provided to/from circuit

Address

100 Watering Ln, Collingtree, Northampton UK

The Hilton Northampton Hotel includes a beautiful 18-meter indoor pool, fitness centre and sauna for all guests to enjoy. When it comes to a quick bite to eat, the Caffé Cino is the perfect place for a casual coffee or snack during the day, followed by a nightcap at the Court Bar. The Hilton Northampton is also home to the Seasons Restaurant where you can relax with friends and enjoy a hot meal.

The guest rooms allow everyone the chance to unwind after a day spent at the circuit. Here, you can watch television, enjoy the comfort of the bathrobes and slippers, and slip into bed before another big day of Formula 1 racing.

The Hilton Northampton is an easy 20-minute drive from the circuit and boasts amenities that fit everyone's needs. The hotel is right off the M1 and only 40 minutes from the London Luton Airport.



WHITTLEBURY HOTEL & SPA

4-Night Stay | Check-in/Check-out
July 15 - 18

Transportation
Not provided

Address
Whittlebury, Nr Towcester, UK

Located in the beautiful Northamptonshire countryside, the hotel at Whittlebury aims to bring you all the comforts of home in a peaceful and elegant setting.

One of the things that is most striking about this hotel is the scale of it – ceilings are high, rooms are big and it has the appearance of a modern building in the style of a grand manor house.

When it comes to food, head to the Silverstone Bar (named for the hotel's proximity to the circuit next door) for a drink. Astons Restaurant blends classic and contemporary cuisine with just a dash of continental inspiration, complemented by a selection of wines from around the globe.

Four Bubble Spa provides an excellent spa experience with lovely facilities, luxurious treatments and lavish lunches.



NORTHAMPTON MARRIOTT HOTEL

4-Night Stay | Check-in/Check-out
15 - 19 July

Transportation
Provided to/from circuit

Address
Eagle Dr, Northampton UK

Conveniently located close to Brackmill's Estate, this modernly designed, 120-guestroom establishment offers an elegant and comforting ambiance for a very home-like stay. This four-star hotel is tastefully decorated with guest in mind as deluxe pillowtop bedding, Wi-Fi access and soundproof windows are at your convenience.

When in the mood to explore, take a short walk to some local attractions, such as the infamous Northampton Guildhall and Northampton Museum and Art Gallery. Silverstone is about a 20-minute drive from the hotel.

Guests can enjoy the onsite luxuries of the Cast Iron Bar & Grill's fresh, offering seasonal and authentic British cuisine. The convenient and quick service of the staff grant guests access to 24-hour room service that satisfied your hunger without leaving your room. During your stay, guests can stay fit and focused with a visit to the refreshing Leisure Club, equipped with an indoor pool and fitness centre.



PACKAGE PRICING*

UNITED STATES DOLLARS

	PACKAGE ONLY
Paddock Club Friday Only	\$1,020
Red Bull Paddock Club Friday Only	\$1,360
Premier	\$2,499
Paddock Club 2-Day	\$4,560
Paddock Club 3-Day	\$5,340
Haas Team Paddock Club 2-Day	\$6,279
Red Bull Paddock Club 2-Day	\$6,224
Haas Team Paddock Club 3-Day	\$7,439
Red Bull Paddock Club 3-Day	\$7,207

ADD ACCOMMODATION

UNITED STATES DOLLARS




	1 Person / 1 Room	2 People / 1 Room
NORTHAMPTON HILTON (Transportation to/from circuit is included in price)	\$1,880	\$1,040
WHITTLEBURY HOTEL & SPA	\$4,900	\$2,450
NORTHAMPTON MARIOTT (Transportation to/from circuit is included in price)	\$2,100	\$1,150

*All Pricing is Per Person and in USD.

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