



Experiences

15-18 JULY 2021

# FORMULA 1 BRITISH GRAND PRIX 2021

Champions Club Packages

Programming and Experiences are subject to change based on local health and safety guidelines at the time of the event. Formula 1 media, driver and legend appearances may be hosted virtually or in-person.

Silverstone, Great Britain

# SILVERSTONE GREAT BRITAIN

Named after the nearby Silverstone village, the surrounding areas of the track are home to many of Formula 1's team factories, so the chances of you driving past one are pretty high!

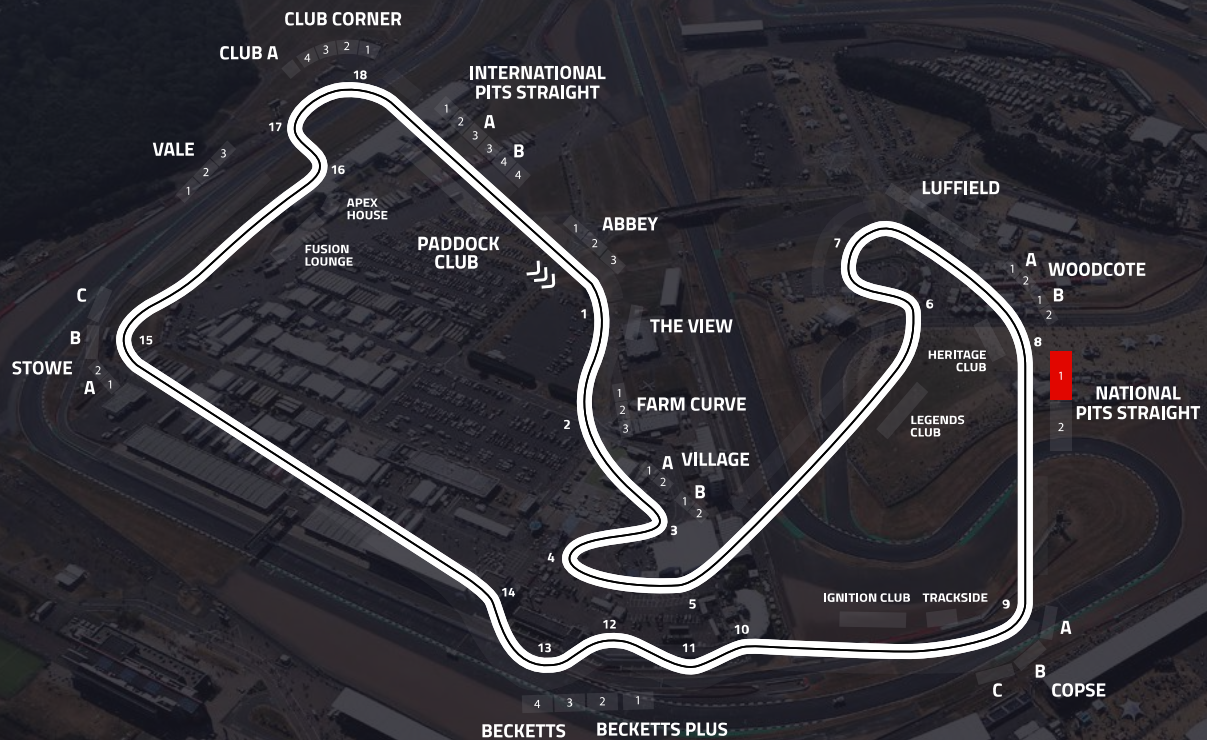
8km north of the track is Towcester, famed for its traditional pubs and fare. If retail therapy is your tonic, take a trip to Bicester Village, situated 15 miles from Silverstone and home to more than 130 shopping outlets.

The Navigation Pub in Towcester is home to some proper 'pub grub', and a perfect spot to enjoy a summer's evening with the locals after a long day at the track. Located in the Midlands of England, London, like many of the country's major cities, is just over an hour and a half drive from the race track, and the perfect excuse to extend your stay. One of the world's most popular tourist destinations, the list of things to do is endless. From Buckingham Palace to Westminster Abbey, London is a must-see.

Attend the 2021 British Grand Prix at Silverstone with F1 Experiences, the Official Experience, Hospitality & Travel Programme of Formula 1, with access including driver meet-and-greets, Paddock Club Reception, Exclusive Pit Lane Walks and more!



# SEATING CHART



## CHAMPIONS CLUB

Indoor - Hospitality - Outdoor Viewing Terrace

Champions Club Package

# CHAMPIONS CLUB

2-DAY RACE TICKET • CHAMPIONS CLUB



## YOUR EVENT LINE-UP

### DAILY

Ticket to the Champions Club •

### SATURDAY OR SUNDAY

Guided Paddock Access •

Appearance by an F1® Media Personality or Driver •

Q&A with McLaren Racing Executive •

### SATURDAY

Evening Grid Walk & Championship Trophy Photo •

### EXCLUSIVE EXTRAS

F1® Experiences Rewards •

F1® Experiences Lanyard & Ticket Sleeve •

F1® TV Access

2021 Race Programme

### ADDITIONAL OPTIONS

4-Night Accommodation & Daily Transportation

• Exclusive to F1® Experiences



# INCLUSIONS



Guided Paddock Access



Evening Grid Walk & Championship Trophy Photo



Champions Club Hospitality

# GUIDED PADDOCK ACCESS

Enjoy a guided tour of the renowned Formula 1® Paddock with an F1® Experiences staff member.

## PERSONALIZED TOUR

Customized to focus on teams or areas your group wants to see

## CELEBRITY SIGHTINGS

An opportunity to meet one of the stars of the Formula 1 grid, or grab a selfie with an icon of the sport

## UNPRECEDENTED ACCESS

Only available to select F1 Experiences package holders





# EVENING GRID WALK & CHAMPIONSHIP TROPHY PHOTO

Take a walk down on the hallowed ground of the famous F1 grid before you have your photo taken on the starting grid with the race trophy during your Saturday evening. This iconic location will be a photo that you'll cherish for a lifetime and will be emailed out to you after the event for your personal use.

# CHAMPIONS CLUB

Enjoy luxury and elegance during the Grand Prix by watching the race with premium hospitality, unrestricted views and gourmet food served throughout your race weekend.

## INCLUSIONS

- Premium Race Views
- Beer & Wine Bar
- Daily Continental Breakfast & Gourmet Lunch
- F1 Legend/Current Driver Appearance
- Q&A with McLaren Racing Executive





# EXCLUSIVE EXTRAS

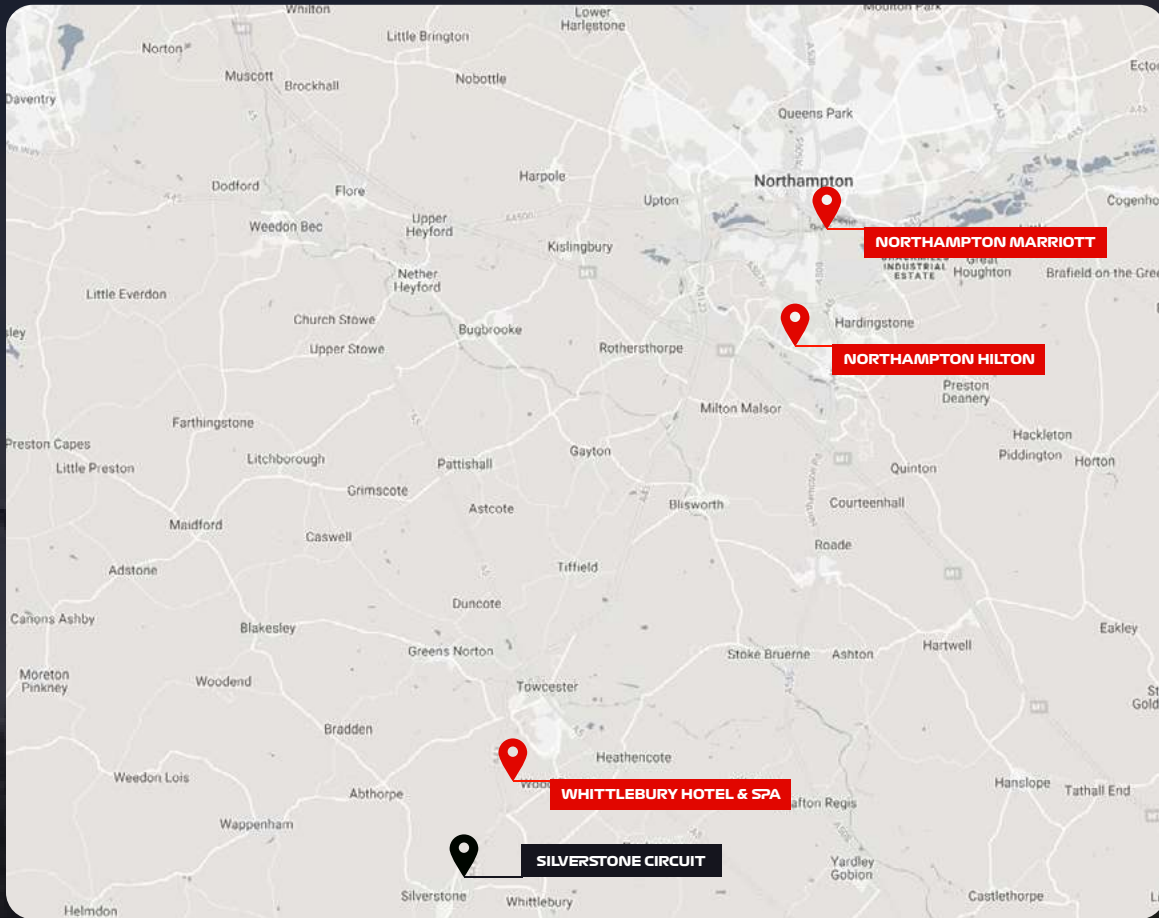
## F1® TV ACCESS

F1 TV Access offers unique feeds from every session of the race weekend, with the capability of multi-level personalization.



## Experiences **REWARDS**

F1 Experiences Rewards are given to you for any Official F1 Experiences Ticket Package. Rewards are calculated as 10% of your total purchase in USD and can be redeemed for future F1 Experiences Packages or future hotel bookings.



# ACCOMMODATION

## NORTHAMPTON HILTON

23.1 KM FROM CIRCUIT

4 - Stars

## WHITTLEBURY HOTEL & SPA

6.9 KM FROM CIRCUIT

4 - Stars

## NORTHAMPTON MARRIOTT

24.4 KM FROM CIRCUIT

4 - Stars

# NORTHAMPTON HILTON HOTEL

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**4-Night Stay | Check-in/Check-out**

July 15 - 18

**Transportation**

Provided to/from circuit

**Address**

100 Watering Ln, Collingtree, Northampton UK

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The Hilton Northampton Hotel includes a beautiful 18-meter indoor pool, fitness centre and sauna for all guests to enjoy. When it comes to a quick bite to eat, the Caffé Cino is the perfect place for a casual coffee or snack during the day, followed by a nightcap at the Court Bar. The Hilton Northampton is also home to the Seasons Restaurant where you can relax with friends and enjoy a hot meal.

The guest rooms allow everyone the chance to unwind after a day spent at the circuit. Here, you can watch television, enjoy the comfort of the bathrobes and slippers, and slip into bed before another big day of Formula 1 racing.

The Hilton Northampton is an easy 20-minute drive from the circuit and boasts amenities that fit everyone's needs. The hotel is right off the M1 and only 40 minutes from the London Luton Airport.



# WHITTLEBURY HOTEL & SPA

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**4-Night Stay | Check-in/Check-out**  
July 15 - 18

**Transportation**  
Not provided

**Address**  
Whittlebury, Nr Towcester, UK

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Located in the beautiful Northamptonshire countryside, the hotel at Whittlebury aims to bring you all the comforts of home in a peaceful and elegant setting.

One of the things that is most striking about this hotel is the scale of it – ceilings are high, rooms are big and it has the appearance of a modern building in the style of a grand manor house.

When it comes to food, head to the Silverstone Bar (named for the hotel's proximity to the circuit next door) for a drink. Astons Restaurant blends classic and contemporary cuisine with just a dash of continental inspiration, complemented by a selection of wines from around the globe.

Four Bubble Spa provides an excellent spa experience with lovely facilities, luxurious treatments and lavish lunches.



# NORTHAMPTON MARRIOTT HOTEL

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**4-Night Stay | Check-in/Check-out**  
15 - 19 July

**Transportation**  
Provided to/from circuit

**Address**  
Eagle Dr, Northampton UK

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Conveniently located close to Brackmill's Estate, this modernly designed, 120-guestroom establishment offers an elegant and comforting ambiance for a very home-like stay. This four-star hotel is tastefully decorated with guest in mind as deluxe pillowtop bedding, Wi-Fi access and soundproof windows are at your convenience.

When in the mood to explore, take a short walk to some local attractions, such as the infamous Northampton Guildhall and Northampton Museum and Art Gallery. Silverstone is about a 20-minute drive from the hotel.

Guests can enjoy the onsite luxuries of the Cast Iron Bar & Grill's fresh, offering seasonal and authentic British cuisine. The convenient and quick service of the staff grant guests access to 24-hour room service that satisfied your hunger without leaving your room. During your stay, guests can stay fit and focused with a visit to the refreshing Leisure Club, equipped with an indoor pool and fitness centre.



# PACKAGE PRICING\*

## UNITED STATES DOLLARS

PACKAGE ONLY

CHAMPIONS CLUB 2-DAY

\$1,999

# ADD ACCOMMODATION

## UNITED STATES DOLLARS




	1 Person / 1 Room	2 People / 1 Room
NORTHAMPTON HILTON (Transportation to/from circuit is included in price)	\$1,880	\$1,040
WHITTLEBURY HOTEL & SPA	\$4,900	\$2,450
NORTHAMPTON MARRIOTT (Transportation to/from circuit is included in price)	\$2,100	\$1,150

\*All Pricing is Per Person and in USD.

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